



Peggy Ree White Official Bio

Peggy Ree White is the Founder and CEO of OMG Women Outreaching Women (OMG W.O.W.) a 501c3 Non-Profit organization formed in June 2020 aimed at offering support to Black women through education, coaching, mentorship, and inspiration.

Peggy was born in Hammond and raised in Gary, Indiana. As the oldest of three, Peggy learned and developed her ability for strong leadership and tenacity early in life. She earned a BS degree at Indiana University-Purdue University Indianapolis in Business Administration with a concentration in Marketing and Communications.

Following the completion of her studies, Peggy moved to Southern California. She possesses a long-running history of success in a career that spans over 30+ years that has focused on strategic issues in business within the travel, manufacturing, banking, advertising, and pharmaceutical industries. Her roles include, a manager of a retail furniture store, an outside sales consultant for a travel agency, sales manager for a major manufacturer and advertising publisher, assistant vice president, and commercial loan officer a large bank, sales, and field reimbursement manager in pharmaceuticals, and most recently founder and CEO of OMG W.O.W. and OMG Consulting Group. OMG Consulting Group is an extension of OMG W.O.W. offering services in career counseling, business development, and physician field reimbursement management. She is also co-director of The San Fernando Valley Jaguars. The San Fernando Valley Jaguars is 501c3 after-school program, she started with her husband in 2002 supporting youth 7 years and older in the sport of basketball.

Known as an Inclusive leader, Peggy is known for her team building, strategic insights, and her ability to work in ambiguity. She is a public speaker and has additional expertise in developing and facilitating training. She has always focused on relationship building, business development, customer service, and innovative methodologies to obtain optimum results.

Peggy has a history of bringing people together, challenging those she encounters to a genuine, and authentic mode of collaboration. She is adept at out-of-the-box thinking and problem-solving, demonstrating the ability to simplify things that are complicated. As a determined go-getter, she will deliver, her method is to perform, even against the odds.

She stages an undeniable presence in the community helping friends, family, and business associates. Peggy's determination to help the community shows in organizations she has pioneered. There is no mistake that God's purpose for her life has been and still is volunteering her life to community service by serving others.

So, what do you do when one day you finally realize that the company you love working for does not love you or worse yet does not really know you exist? You become an entrepreneur.

Peggy's life and career has led her to start OMG W.O.W. Her purpose is to talk about entrepreneurship and support Black women to accomplish their financial goals.

Peggy spent 30+ years in corporate America giving 150% at each juncture by working hard, meeting deadlines, providing quality work, leading, mentoring, running multiple development projects, and investing in her own self-development. She would go in early and be the last one to leave. She had next level-mentors, so-called sponsors, and her year-end-reviews were stellar, however, the organization did not pay her what she felt she was worth. Often, she left the office feeling stuck, empty, overlooked, and underutilized. At that point, she decided to change jobs and move to another organization only to have to go through that same wash cycle repeatedly.

Finally, she reconciled that she was merely surviving instead of thriving. You may know it as the proverbial hamster wheel. Sound familiar? She wanted to do something in life that she loved and that would love her back. "Purpose," she thought. What am I supposed to be doing?" She reflected. When she was 4 years old someone asked her, "what do you want to be when you grow up?" She said, "a teacher." And so it was, from the time she was five and barely school age herself, she instructed her little brothers in her home in Gary, Indiana in a make-shift classroom in the upstairs attic, and all through school. She was always a teacher, the one who wanted to make sure everyone felt included. Her teachers and report cards reflected that she "talked too much in class." This always led to disciplinary action. But she did not care, all she ever wanted to do was help people and to somehow make the complicated simple.

She had decided that she did not want to be invisible any longer. She has ideas, dreams, and strategies that are important to share, and provide meaningful contributions that help better our community; even change the world.

Even though she has been an entrepreneur in the non-profit space for over 20 years, her story is not linear. There have been difficulties, and peaks and valleys. Peggy admits, this is partially due to her fear of "not being good enough" and partially because of not wanting to hold on to the security blanket, corporate America. She liked the feeling of security she got from getting a

paycheck. But entrepreneurship has been her life's redeeming quality. Now, she can be herself and "Boss it up" to pursue the opportunities and present her ideas and services to the world. Peggy's journey to entrepreneurship is so different, an improbable one that she still cannot believe is happening. She attributes her success in the power and the will of God to want her to operate this life in purpose. Dreams really do come true.

So, when God gave Peggy the vision to create a platform for Black women, where they could share their stories, grow from each other, and develop a sisterhood of support and jumped at the opportunity. "Finally, I know my purpose," she said.

She continued, "If Black women just had a safe space to share, **how much stronger would we be?** How much more of a **support system** could have? What kinds of **life saving, career altering, trajectory-changing strides** could we make?"

Peggy believes that if people really understood the status of Black women, and if more Black women believed how amazing they were, they would have the power to lift themselves up and their entire community.

"Black women design complete worlds in their minds. They fix, produce, mobilize, and execute with beauty and majesty, and give 150 percent - but their talents, gifts and contributions go unsung, get reclaimed or systematically stripped away by people who feel threatened by their success.

OMG WOW

In 2020, Peggy launched OMG W.O.W., which supports effective solutions to advancing Black women across the U.S. The solutions focus on enhancing the lives of Black women in areas where they have been under served and historically challenged in **Finance, Relationships, Entrepreneurship, Spirituality and Health (F.R.E.S.H.)**. Through OMG W.O.W.'s fully immersive programming in these five areas, Black women who complete the F.R.E.S.H. curriculum will begin to walk the path that supports their wildest dreams and helps them reach higher levels of success.

Joined in faith, OMG W.O.W. creates a safe community for Black women, allowing them to have a place where they can speak openly and communicate their experiences among each other and the public.

The goal is to see OMG W.O.W.'s vision come to fruition as we see Black women who participate in our F.R.E.S.H. program realize their personal and professional dreams and become more self-sufficient. Black women possess high degrees in education and are ambitious. They *are* business owners forging their own paths. Their drive to succeed is often not just for themselves, but also to lift our communities.

OMG W.O.W. addresses the major concerns and needs of Black women. As a result of accomplishing the mission and vision, the number of successful businesses among Black women will increase, many will become self-sufficient, overcome hunger and poverty, increase their scholastic development, achieve a decrease in unemployment, see an improvement in

wealth gap, experience improvement in their health and well-being, and overall, we expect that families' lives and communities will be enriched. OMG W.O.W. will collaborate with other organizations to garner legislative support at all levels of government and businesses for programs and processes that support the strengthening of families and communities. This project structure helps to provide essential opportunities especially for Black women.

Peggy resides in Los Angeles County in a town called Winnetka, California.

She is the wife of the ultimate basketball enthusiast Charles White; the Head men's Basketball Coach at Pierce College located Woodland Hills, CA, the mother of four fabulous sons, Jason, Corey, Elijah, and Samuel. Also, she is a grandmother of eight.

Given Peggy's determination, corporate accomplishments, and balance of love for Jesus, family, and career, she is the recipe for long term success of any endeavor. Peggy says, "How can we partner together to fuel powerful breakthroughs"